IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

William R. Matz et al.

Examiner:

Serial No.:

10/039,062

Group Art Unit:

2151

Filed:

December 31, 2001

Docket:

60027.0101US01/BS01376

Title:

METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION

USING TAGGED DATA STREAMS

CERTIFICATE UNDER 37 CFR 1.6(d):

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ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Please recognize Damon A. Rieth, Registration No. P52,167, as associate attorney in the aboveidentified application, with full power to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully submitted,

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Total pages, including cover letter:

PTO FAX NUMBER 1-703-746-7239

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